

NEW YORK, SUNDAY, DECEMBER 25, 1904.—Copyright, 1904, by The Sun Printing and Publishing Association.

FINE BOATING DOWN THE BAY

GREAT SPORT WHEN THE AIR IS FROSTY AND BRACING.

It isn't cold, once you're used to it, and there's a tonic in winter wind off Coney Island. For a series of the lower bay displayed in cold weather.

A mite of a boat rounded Coney Island Point and headed into Gravesend Bay. A stiff northwest wind was blowing across the bay, making a choppy sea. It was the afternoon of one of the clear and cold days early in December. The sun showed as a crimson disc through a bank of cloud just above the southwestern horizon and was reflected with many tints from the chasing waves.

As the boat drew nearer it was seen that it was a small launch, and the steady thrub of the engine told that it was of the ordinary type of gasoline boat and was working well. At low water the channel from near the point is narrow and none too deep for even small craft. As the launch entered the channel a man sitting near the stern, the only occupant of the boat, got up and walked half a dozen steps to the forward end of the cockpit and steered with a hand on the wheel.

To keep in the channel the little boat had to take the sea on her port bow, and as the water became shallower and the waves higher the salt spray dashed over the man until it looked as if he would be drenched to the skin. He stepped back and slowed down the boat a little until she had made the roughest of the run up the channel. Then the thrub of the exhaust quickened, and in comparatively smooth water the launch rounded up near the head of the bay, and at full speed a lever reversed her propeller blades, there was a commotion of water under her stern and her headway was nearly stopped. Power was shut off and she rubbed lightly against the timbers of the float. The man got out, took two half hitches of the bowline on a cleat and beat the dripping salt water from the front of his heavy navy blue sweater. He had been down the bay for an airing, he said.

"Yes, it is a trifle cool for that sort of recreation," he went on; "but the air is fine and bracing. We have been favored with many days like this since the really good weather for this kind of boating began, and I have hope of enjoying more before cold weather comes."

"Oh, no; this isn't the sort of weather I have grown used to," he said. "I have grown used to it as the coolness increased. Why when I was starting out I wound up a piece of wire cable on my wheel and had to take off my jersey, roll up my shirt sleeves, hang over the stern and work with my arms in the water until I got the wire disentangled; and after I was under headway again I actually found a sort of relief in my sleeves and put on the jersey until I was well off the point and the freshening breeze reminded me that this was not August."

"What am I doing this for? Well, I was not as hardy early in the summer as I might have been. So I took to the water. There was not much real benefit in it during the hot weather. I rigged up a sort of folding awning—sunshade, I called it—and when the boat was moving the heat was not unbearable. With this and other expedients I managed to weather the summer. The yacht clubs sent down their colors for the season about the first of October and the 'unattached' boating men mostly laid up their boats shortly afterwards. Then, harking the days of bad weather we always have in the fall, the really fine boating season began."

"I'm no painter or poet, but if I were both I couldn't picture the glories of the lower bay in its various October and November aspects. Sometimes I think the greatest charm is of a hazy morning, when the air is still and the bay smooth save for the long swell that comes in from the sea, heaving in great tracts the glassy water. And sometimes I think there is nothing else so delightful as an afternoon like this, when the atmosphere is clear and the wind brisk and the water a bit lively."

"They are certainly missing the best of it—the boating men who lay up for the winter as soon as the usual 'warm spell' in September is over. We have had more good weather for amateur skippers on the bay since Oct. 1 than we had before that date."

"Ever have any trouble with my engine? I've been waiting for that question. It usually comes next. Yes, I have had trouble with my engine. The managing owner of a gasoline boat who has not had trouble with his engine is not yet born. If ever he shall be born he will be booked for immortality; his name will go hanging down the corridors of time like a garbance can down a dumbwaiter shaft. (I live in a flat.)"

"Feel of that forearm muscle and of the other one. That comes from twisting the crank of the flywheel after the engine had been put in order for me. I had to get used to turning the crank part of the time with my left arm, for I was becoming a Hercules as to my right arm, and I was becoming a living skeleton as to my left. But in cases of 'trouble with the engine' the fault is usually with the man. Nearly all gasoline motors will run pretty well if they are treated right. Mine will. It took some time to find it out, but this little engine is running so steadily now that a child or even a self-styled expert could make it do its work to perfection."

"The man said that he had promised to tow a couple of fishermen in a dory up from the bell buoy about sunset if the wind dropped—which it had—and with that he would call his day's outing ended. He entered the boat, grasped the flywheel by its rim, gave it a quick quarter turn and headed for the point."

SANTA CLAUS IN A CAB.

A Jolly Policeman Meets Him Bound on a Visit to a Country House.

"Christmas, hey?" said the jolly policeman, pointing to a cab at that moment crossing Broadway carrying on its roof a solid looking but travel worn trunk and a brand new boy's sled.

Inside the cab was a very cheerful appearing gentleman of fifty or thereabouts, with rosy cheeks and an air of comfort and good humor.

"That's Santa, in one of his numerous disguises," the policeman went on. "He's bound for some railroad station, just now, and he's going out into the country somewhere on invitation, to spend the Christmas holidays."

"And that fine sled he's got on the roof along with his trunk is not for himself to slide down hill on. No, that's for the kid in the house where he's going to; and he's got more things for him, and for the rest of the children in the house in his trunk. What do you think?"

And it seemed probable that the jolly policeman had doped it out about right.

BROOKLYN ADVERTISEMENTS.

BROOKLYN ADVERTISEMENTS.

BROOKLYN ADVERTISEMENTS.

FREDERICK LOESER & CO.

BROOKLYN ADVERTISEMENTS.

FREDERICK LOESER & CO.

The greatest Store and the greatest business in Brooklyn have risen here on the foundation of Public Satisfaction with the best service, the best assortments and lowest prices.



BROOKLYN.

Store Closed Monday—Beginning Tuesday, we will resume the usual closing hour, 6 P. M.

The Mammoth Annual Sale of Muslin Underwear And Kindred Kinds of Merchandise.

This is an event to which Brooklyn women look forward with keen anticipation. It is a recognized and important annual event, a sale so carefully and elaborately planned that it brings women to town from miles around; women who know by experience that in this Store at this time has been gathered a collection of Muslin Underwear and the kindred goods that come under the great WHITE SALE far, far greater than in any like sale hereabouts, and that each year

Prices Are More Amazing Than Ever

Drawers.

10c. Masonville muslin and long cloth fin-

ish Drawers, with hem and tucks. Not

sent C. O. D. 24c. Muslin Drawers, with full cambric

hemstitched ruffle and two clusters of tucks.

29c. Muslin Drawers, with ruffle of em-

broidey and tucks above; another style

with full cambric hemstitched ruffle, cluster

of tucks above.

30c. Cambric Drawers, with full tucked

lawn ruffle, trimmed with lace; another

style, with full lawn ruffle, trimmed with

two insertions and edge of lace, others

with lawn ruffle with two clusters of hemstitched

tucks.

40c. Muslin and cambric Drawers, trimmed

with full ruffle of choice embroidery and

cluster of tucks above.

40c. Cambric Drawers, with lawn of hem-

stitched umbrella ruffle, trimmed with choice

embroidery; others with full ruffle of em-

broidey, and two clusters of tucks.

98c. Cambric Drawers, one style with in-

sertion and ruffle of fine embroidery, trim-

med with embroidery.

\$1.08. Nainsook Drawers, trimmed with

full ruffle of fine embroidery.

Walking Skirts.

50c. Cambric Walking Skirts, full lawn

hemstitched tucked umbrella ruffle, trimmed

with embroidery of Maltese lace, also dust

ruffle.

98c. Cambric Skirts, full lawn flounce, with

four insertions and deep edge of lace; others

with lawn umbrella ruffle, with four clus-

ters of hemstitched tucks, and two inser-

tions and ruffle of Torchon lace; others

with deep ruffle and embroidery; also dust

clusters of hemstitched tucks, also dust

ruffle.

\$1.30. Cambric Skirts, with full lawn hem-

stitched tucked ruffle, trimmed with full

ruffle of fine embroidery and also dust

ruffle.

\$1.48. Cambric Skirts, deep lawn flounce,

with four clusters of tucks and two inser-

tions and full ruffle of lace, also dust

ruffle.

\$1.08. Cambric Skirts, with deep flounce

of lace insertions and trimmed with double

ruffle of lace, also dust ruffle; another style

with deep ruffle of fine embroidery, two

clusters of tucks above.

Colored and Black Petticoats.

30c. Flannelette Underskirts, 15c.

In pretty pink and blue stripes, finished

with hem. Not sent C. O. D.

50c. seersucker Petticoats, 29c.

Blue and white striped, made with full

umbrella ruffle.

\$1.00 black sateen Petticoats, 49c.

With full umbrella ruffle, trimmed with

ruffle.

\$2.00 black sateen Petticoats, 98c.

A variety of pretty models, some with

three full ruffles, others with plaited ruffles.

\$4.00 black silk Petticoats, \$2.80.

Made with knife plaited ruffle, trimmed

with small ruffle, percaline foundation and

dust ruffle.

\$5.00 taffeta silk Petticoats, \$3.08.

In black and colors, made with attached

flange ruffle, percaline foundation and dust

ruffle.

\$7.50 Black and Colored Taffeta Silk

Petticoats, \$5.98. Made with deep gradu-

ated accordion plaited ruffle, trimmed with

two ruffles, foundation and dust ruffle of

silk.

Handkerchiefs

Now for a Clean Up.

After one of the most successful seasons of Holiday selling that this Handkerchief Store has ever experienced, we offer those good pieces that have been tested and crumpled a bit, at very decidedly reduced prices.

12½c. styles at..... 8c

24c. styles at..... 12½c

47c. styles at..... 24c

67c. styles at..... 40c

Main floor, centre, Central Building.

Men's \$5, \$6 and \$7 Trousers, \$3.75.

Now, when the smoke of the Christmas battle for gift obtaining has cleared away, and you have time to look around you, perhaps you may discover that an extra pair of Trousers will come in most opportunely—and we're going to help with the smallest price quoted anywhere for such excellence.

We have bought the entire stock of fine worsted Trousers of one of the most prominent makers in New York. Paid him less than their average cost to make. It is his season's end for Winter Trousers, and the clearance of the entire stock was full while.

Now You May Save a Full Third to Half.

Fabrics are full Winter weight worsteds, in a variety of excellent designs and medium to dark colorings; all hand tailored, shapely and well fitting, and sizes for everybody, from 30 to 46 inch waist measurement.

Second floor, rear, East Building.

For Men:

Men's 50c. Unlaundered Shirts, 33c.

Dress Shirts of Utica Nonpareil muslin, also Williamsville muslin, felled seams, reinforced fronts, continuous facings, linen bosoms.

These at 49c. Each. Fine laundered shirts, plaited bosoms, worth \$1.00.

Fancy stiff bosom Shirts of fine percales, white grounds, with neat

figures and stripes, chiefly black and blue, one pair of detached

cuffs, worth \$1.00.

Men's 50c. Night Shirts, 33c. Of good quality cotton, cut full and long. Felled seams, fast color

trimming on collar and sleeves, with and without collars.

Men's 50c. Domet Night Shirts, 35c. In neat new stripes, cut full and long and roomy.

Men's \$1.00 Domet Pajamas, 65c. Of very good quality, fancy striped domet, with military collar and

finished with pearl buttons.

Boys' 50c. Negligee Shirts, 20c. Broken stripes, chiefly light

grounds, with neat figures and stripes; detached cuffs.

Boys' \$1.00 Fancy Dress Shirts, 50c. Both light and dark

colors, stiff bosoms, fine percale; detached cuffs.

Boys' 50c. domet Night Shirts, 20c.; in 4, 6 and 8 year sizes only.

Men's 20c. Half Hose, 10c. Black cotton, with double soles; others with split soles. Colored

cotton, in tan, gray and cadet; fancy striped cotton.

Men's 50c. Half Hose, 18c. Black lisle half hose, with white split soles; also some in tan, gray

and cadet. Black cotton, with embroidered fronts; also some fancy

stripes; also black lisle with embroidered fronts.

Men's 75c. Half Hose, 38c. Novelties in vertical stripes and embroideries.

Men's Natural Wool Underwear, 69c. Winter weight Shirts and Drawers, not all wool, a slight per-

centage of cotton that prevents shrinkage and adds to the wear. Shirts

have good pearl buttons, flat overlock seams and ribbed hems.

Drawers have strong taped seams and deep reinforced gussets. Sale

starts with a good assortment of sizes.

Main floor, front, East Building.

A Budget of Big Values.

The Gist of Tuesday's Sales.

The Mammoth Annual Sale of Muslin Underwear and Kindred Wear.

Lace Curtains, Upholsterings, Rugs and Brass and Iron Beds and Bedding—a sale that eclipses all precedent.

Linen, White Goods, Blankets, Bed Spreads and Comfortables, Flannels, etc.—Extraordinary Price Cutting—The Annual Sale.

A Clean Up of Handkerchiefs—slightly mussed. Men's \$5, \$6 and \$7 Trousers, \$3.75.

49c. Colored Wool Voiles, 29c. yard—44 inches wide. 12½c. Woven Ginghams, 5c. a yard—About 5,000 yards in all.

New Year Suggestions in China and Imitation Cut Glass. Shirts, Night Shirts, Underwear and Hosiery for Men, Women and Children—All Records Surpassed.

\$2 French Flannel Waists, 98c. A Mammoth Sale of Muslin Underwear. Mocha and Java Coffee, 27c. a pound. No mail or telephone orders.

\$1.25 J. B. Corsets, 45c. 79c. and \$1 Messaline Satin and Peau de Cygne, 59c. a yard.

Clearance Sales in the Art Embroidery Store. Clearance Sale of Christmas Stationery—Less than Half Price.

12½c. Woven Ginghams, 5c. a Yard. About 15,000 Yards All Told.

One of the greatest Gingham offerings of years. A standard quality that is retailed nearly everywhere at 15c. a yard, and here regularly at 12½c. a yard. There are 15,000 yards to sell at the smallest price on record. Light blue, with corded white stripes, pink with corded white and black stripes; linen color with corded white and black stripes, 5c. a yard.

Main floor, West Building.

More Extraordinary Values

From the Silk Waist Store.

\$2 French Flannel Waists, 98c. Front is made of stitched

side plait, box plait in centre, with pretty gun metal buttons,

tucked back, full sleeves, finished with cuffs, separate stock,

with tab turnover; black, green and red.

\$4.00 Sweaters, \$2.98. In a fancy stitch, closely woven.

Either high or V neck, fastened in front with large pearl buttons,

full sleeves, colors are black, white, red and gray.

\$7.50 Peau de Cygne Waists, \$4.98. Yoke of pin tuck-

ing, separated with rows of fagoting, side front opening, tucked

back, bishop sleeves with shirring in centre, finished with

fancy cuffs, stock to correspond, colors are light blue, tan,

white and black.

Second floor, rear, Central Building.

Kimonos and Wrappers,

Bath and Lounging Robes.

A dainty assortment of lawn, flannelette, cambric Kimonos and Wrappers and Eiderdown Bath or Lounging Robes.

Lawn Kimonos and Wrappers in a large assortment of colors and styles.

Wrappers of flannelette, in all colors, made with yoke and revers

over shoulder, trimmed with fancy braid, bishop sleeves, deep

flounce on skirt.

50c. Wrappers of cambric and flannelette, made in several styles, some

trimmed with white cording, others with fancy braid and edge, full

skirt with deep flounce, including the corset Wrapper. 98c.

Wrappers of heavy flannelette, made in several styles, some with

yoke of velvet ribbon, others of fancy linen braid and edge. \$1.80.

Kimonos of flannelette, in pretty Persian patterns, trimmed with

satin border to match. \$1.30.

Eiderdown Bath or Lounging Robes, in large assortment of colors,

made with large collar, with sleeves, pocket and collar trimmed

with satin; silk frogs and heavy worsted girdle. \$1.05.

Second floor, rear, Central Building.

Frederick Loeser & Co.

In every detail the Leading Retail Establishment of Brooklyn.

Store
Closed
To-Morrow.

The World's Broadest Guarantee Is YOUR INSURANCE POLICY in Buying at Loeser's.

As against the many exaggerated claims of low prices with which the daily papers are filled, we offer OUR GUARANTEE, the broadest given to the public by any house in the world.

"We guarantee the price of everything we sell to be as low as or lower than the same article or pattern can be bought anywhere else. If in a day, a week or a month later you find the same thing lower elsewhere, make a claim upon us and it will be allowed at once. What broader guarantee can be given? It covers every line of merchandise we sell, and under any circumstances the patron of Loeser's is protected."

This guarantee renders it absolutely impossible for any house in Greater New York, under any circumstances or conditions, to sell the same goods or patterns for lower prices than we do, as we are sure to discover any change in price almost at once, and then our guarantee makes good. Every claim covered by our guarantee is allowed instantly, with thanks for the information we receive.

We fully realize that there is only one sentiment in business—CONFIDENCE. After that the entire structure is built upon prices and quality. Every purchase made of us carries with it AN INSURANCE POLICY against the possible loss of a single penny under any circumstances which can or may arise within thirty days. Is any further argument needed? Can there possibly be a safer store than one where such insurance is given?

The Quality White Sale Unparalleled in Magnitude. Unprecedented in Low Pricing.

THE SIMPLE ANNOUNCEMENT is enough to crowd the Store. All Brooklyn knows the Loeser White Sales. All Brooklyn has for years depended on them. All Brooklyn will welcome this announcement of the greatest White Sale we ever held and will throng the Store on Tuesday.

Hundreds of thousands of new garments are ready